



RATES
2025

Natalia Parrado ©
AD Photography



Architectural Photography

I enhance the value of each architectural project through images that highlight its design, structure, and materials, connecting the space with its surroundings through an editorial, visually compelling, and professional approach.



Exteriors: Facades, urban context, and relationship with natural light. From **\$200USD** (3-hour session). **DELIVERABLES:** 7 HD edited photographs.



Interiors: Focus on livable spaces, architecture, layout, and natural light management. **\$140USD** (per space). **DELIVERABLES:** 5 HD edited photographs. *This differs from interior design photography.



Details: Textures, materials, and distinctive elements of architectural design. From **\$165USD** (2-hour session). **DELIVERABLES:** 7 HD edited photographs.



Additional Considerations:

- Spaces must be ready, clean, and organized for shooting. An extra \$30USD per hour will be charged if the space is not adequately prepared.
- Rates may vary based on: Project complexity and size, required time, number of final images.
- Net prices. Tax withholdings must be covered by the client.



Travel Fees: Travel, accommodation, transportation, and per diem expenses must be covered by the client

- Outside Bogotá: Additional \$125USD per day.
- International sessions: Additional \$250USD per day.



Interior Design Photography

I capture the atmosphere, function, and style of interior spaces, translating the designer's vision into compelling images.

My focus is on how the space feels and is experienced, highlighting the interior design, furniture, textures, colors, and the interplay between natural and artificial light. I take care in styling and staging each scene with an editorial eye, ensuring every detail supports the story the space is meant to tell.



Residential Spaces: Apartments and urban or countryside homes. **\$150USD** (per space). **DELIVERABLES:** 5 HD edited photographs.



Commercial Spaces: Offices, restaurants, hotels, and showrooms. **\$180USD** (per space). **DELIVERABLES:** 5 HD edited photographs.



Details: Decorative elements, textures, materials, and furniture. From **\$175USD** (2-hour session). **DELIVERABLES:** 7 HD edited photographs.



Additional Considerations:

- Spaces must be ready, clean, and organized for shooting. An extra \$30USD per hour will be charged if the space is not adequately prepared.
- Rates may vary based on: Project complexity and size, required time, number of final images.
- Net prices. Tax withholdings must be covered by the client.



Travel Fees: Travel, accommodation, transportation, and per diem expenses must be covered by the client

- Outside Bogotá: Additional \$125USD per day.
- International sessions: Additional \$250USD per day.



Real Estate Photography

I create professional photography designed for property sales or rentals.

My main goal is to capture the attention of potential buyers or tenants by presenting spaces in a clear, attractive, and realistic way, highlighting their potential and functionality.

📷 **Residential Properties:** Houses, apartments, and countryside homes. **\$110USD** (per space, plus exterior façade).
DELIVERABLES: 2 HD edited photographs.

📷 **Commercial Properties:** Retail spaces, offices, and business premises. **\$130USD** (per space, plus exterior façade).
DELIVERABLES: 3 HD edited photographs.

📷 **Full Property Tour:** Interior, exterior, common areas, and details. **\$240USD** Residential apartments, **\$410USD** Residential houses & **\$450USD** Commercial properties (4 to 5 hours).
DELIVERABLES: 15 HD edited photographs.

📷 **Additional Considerations:**

- Spaces must be ready, clean, and organized for shooting. An extra \$30USD per hour will be charged if the space is not adequately prepared.
- Rates may vary based on: Project complexity and size, required time, number of final images.
- Net prices. Tax withholdings must be covered by the client.

Travel Fees: Travel, accommodation, transportation, and per diem expenses must be covered by the client



- Outside Bogotá: Additional \$125USD per day.
- International sessions: Additional \$250USD per day.



Construction Progress Photography

I document the progress of construction in a clear and chronological way, starting from the land or current state before demolition all the way to the final finishes.

My work reflects professionalism and transparency, while also serving as a valuable tool for archiving, marketing, and showcasing the portfolio. I apply a systematic approach that highlights technical processes, construction details, and the evolution of the project



Monthly or Biweekly Visits: Regular

documentation for long-term projects. From **\$180USD** (per visit). **DELIVERABLES:** 10 HD edited photographs.



Key Stages: Photography at specific moments of the

project (foundation, structure, finishes). From **\$240USD** (4-hour session). **DELIVERABLES:** 20 HD edited photographs.



Additional Considerations:

- Spaces must be ready, clean, and organized for shooting. An extra \$30usd per hour will be charged if the space is not adequately prepared.
- Rates may vary based on: Project complexity and size, required time, frequency of visits, and any special site conditions, access limitations, or risk level, number of final images.
- Net prices. Tax withholdings must be covered by the client.



Travel Fees: Travel, accommodation, transportation, and per diem expenses must be covered by the client

- Outside Bogotá: Additional \$125usd per day.
- International sessions: Additional \$250usd per day.



Product Photography for Interior Design and Art

I capture the aesthetic, materials, concept, and purpose of decorative pieces, furniture, textiles, artworks, functional objects, or sculptures.

I can also showcase the series of an object, highlighting the craftsmanship or industrial process during production to document the brand's storytelling.



Individual Pieces: Decorative objects, lamps, sculptures, and artworks. **\$165USD** (1 to 3 items). **DELIVERABLES:** 9 HD edited photographs.



Collections and Series: Sets of related products or design lines. **\$260USD** (4 to 6 items). **DELIVERABLES:** 18 HD edited photographs.



Furniture and Large Pieces: Sofas, tables, kitchens, and other architectural elements. **\$190USD** (1 to 3 items). **DELIVERABLES:** 9 HD edited photographs.



Additional Considerations:

- Spaces must be ready, clean, and organized for shooting. An extra \$30USD per hour will be charged if the space is not adequately prepared.
- Rates may vary based on: Project complexity and size, required time, frequency of visits, and any special site conditions, access limitations, or risk level, number of final images.
- Studio rental or special location fees (to provide context for the subject) are not included.
- Net prices. Tax withholdings must be covered by the client.



Travel Fees: Travel, accommodation, transportation, and per diem expenses must be covered by the client

- Outside Bogotá: Additional \$125USD per day.
- International sessions: Additional \$250USD per day.



Website Development

Thanks to my experience developing websites for construction companies, architecture firms, interior design magazines, consumer brands, sports academies, and other sectors, I have developed a strategic vision that connects the brand's language with its product or service, adapting it to the real needs of its niche and target audience.

Through a dynamic process of consulting and brand analysis, a customized strategic and economic proposal is created, which may include:

- 📍 Definition of the website structure, menus, and the number of pages required.
- 📍 Evaluation of user experience (UX) and navigation.
- 📍 Construction of the navigation map.
- 📍 Definition of the necessary languages (Spanish, English, or both).
- 📍 Determination of whether the site requires a marketplace or other specific features.
- 📍 Basic search engine optimization (SEO) for better web positioning.

In addition, I will review the available audiovisual material and provide a customized proposal, with the option to include additional services like professional photography and audiovisual production if the project requires it.

If you're interested, we can schedule a free consultation session to discuss your needs, references, and project goals. Based on that, I'll provide a detailed proposal along with estimated timelines for execution.

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